

Press release

HYATT REGENCY ZURICH AIRPORT THE CIRCLE HOTEL CHOOSES PARQUET BY BAUWERK



Bauwerk Formpark Quadrato smoked oak, Presidential Suite © Hyatt Regency Zürich Airport The Circle

August 2021: a new quarter, the Circle, was opened at Zurich Airport in November 2020. The Circle was one of Switzerland's biggest high-rise construction sites, becoming the new hub for the airport, with a conference centre as well as a large number of shops, restaurants, offices, medical service providers and two hotels. The first Hyatt Regency in Switzerland opened its doors in April 2021, also at the Circle. The hotel chose parquet by Bauwerk for its interiors. The rooms and suites, the gym, the bar and the club lounge have a total floor area of 6,150 m², covered with oak parquet from the Formpark Mini, Formpark Quadrato, Villapark and Casapark product lines.

The Circle: the new quarter at Zurich Airport

Since November 2020, there has been a new quarter walking distance away from Zurich Airport: the Circle. Designed by Japanese architects Riken Yamamoto & Field Shop, the quarter offers a ground area of 30,000 m² with a usable area of 180,000 m². The high density of this construction project makes it

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possible to use less land while accommodating a large number of businesses and service providers. The Circle has a conference centre, countless shops and restaurants, offices for international companies (such as SAP and Microsoft), medical service providers, as well as a branch of the Zurich University Hospital and two hotels, including Hyatt Regency Zürich Airport The Circle. Its mixed-use, with commercial venues and service providers, makes this modern quarter a new hub for Zurich Airport.

Bauwerk parquet at Hyatt Regency Zurich Airport The Circle

Hyatt Regency was launched on 1 April 2021 as the first of two Hyatt hotels in the new quarter at Zurich Airport. The hotel offers a total of 255 rooms, including 18 suites, as well as a gym with a sauna and recreation area, as well as many food service options. Parquet by Bauwerk was used for the floors in the rooms, the presidential suite, the gym, the bar and the Regency Club Lounge. A total of 6,150 m² of oak parquet in Formpark, Villapark and Casapark formats was installed. These are areas where guests spend most of their time during their stay. This is why personal wellness, as well as the robustness and longevity of the floors, play such a decisive role. Bauwerk's authentic oak parquet is durable and contributes to creating a warm, calm atmosphere in these spaces. 'Wood is still one of the most important tools architects have because it creates a sense of tradition and safety as well as bringing a beautiful aesthetic,' clarified the manager of the project, Athanasios Ntinas from Kalfopoulos Architekten, thus explaining the choice of the flooring.

Highest demands for quality and healthy living

There are many reasons why parquet by Bauwerk is such a perfect solution for the rooms, the club lounge, the bar and the gym at the Hyatt Regency in Zurich. The Swiss manufacturer always stands for top quality when sourcing raw materials and for manufacturing sustainable products: Formpark Mini is made using ecological and FSC*-certified oak timber from Europe, also bearing a Cradle-to-Cradle™ seal for a sustainable circular economy. Furthermore, both Formpark Mini and Villapark are based on HDF technology, with an especially resource-saving top layer that ensures the longevity of the parquet floor. The parquet's special surface treatment makes it free of any harmful emissions: on the contrary, it creates a healthy indoor climate. The geographic proximity between the client and the manufacturer in this case enabled short distances in terms of delivery, personal consulting and customer service.

A new concept for parquet, with the Formpark product family

With Formpark, the mood for individual rooms can be custom designed: different patterns emerge depending on the way this parquet is installed and the lighting, creating a sense of exclusivity in every

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room. 'The Bauwerk product lines we used offer a large selection of various materials and formats, thus perfectly supporting our diverse colour and material concept for Hyatt Regency Zurich Airport The Circle,' added project manager, Athanasios Ntinas.

Formpark consists of two plank formats that enable countless options for designing the mood of the room. Their proportions are selected in such a way that the planks can be laid both in parallel and perpendicularly to each other, meaning that the possibilities for laying patterns are virtually endless. In the hotel rooms, Formpark Mini in Oak Avorio was installed in a parallel pattern: the straight lines create a real sense of calm as well as a modern look. On the tenth floor of the hotel, its guests will find the presidential suite with a special highlight: smoked oak parquet, a more eco-friendly alternative to exclusive tropical wood, in Formpark Quadrato format, laid in an elegant, spacious herringbone pattern, adding more exclusivity to the suite and complementing its furniture.

Bauwerk's parquet as the basis for a relaxing hotel stay

Feeling safe and well in every way is easily the highest priority for choosing a hotel when you travel. In addition to their healthy-living properties, Formpark, Villapark and Casapark by Bauwerk Parkett bring various other aspects guaranteeing the wellness of the guests staying at Hyatt Regency Zurich Airport The Circle.

The brushed, structured surface of Formpark Mini and Formpark Quadrato has a natural look and feel. It exudes a pleasant, warm and calm atmosphere that invites people to spend time and relax in the room. The oak parquet also has just the right level of hardness to create a comfortable walking sensation. After a long day on an extensive sightseeing tour of Zurich or after a few business meetings in uncomfortable shoes, this is particularly important for having a proper rest. A robust, durable floor that retains its original properties despite prolonged intensive use is particularly important for hotels that accommodate a multitude of guests every year. The composition of the wood and the natural-oiled surface structure of Formpark Mini make it possible to easily clean the parquet and touch it up. This means that the floor in every hotel room stays in top shape for the next guest. If signs of wear do linger, individual planks can be easily replaced. The combination of comfort, durability and healthy living make Formpark Mini by Bauwerk Parkett an ideal option for hotel accommodation at Hyatt Regency Zurich Airport The Circle.



Company profile: Bauwerk Parkett

Bauwerk Parkett is a Swiss company with a long tradition of making parquet with reliability and precision, satisfying even the most demanding requirements. Bauwerk is proud of its origins, but also focuses on innovation. The company has undergone many changes in recent years, and is now treading a new path. Originally a technology and product-oriented enterprise, it has developed a market focus, working to promote such issues as healthy living, sustainability and design.

More than 60% of all Bauwerk products are made in St. Margrethen (Switzerland). Bauwerk Parkett AG has two additional factories: in Kietaviskes (Lithuania, operational since 2014) and Đurđevac (Croatia, operational since 2017). Bauwerk's range includes more than 350 products: from 2- and 3-layer to solid wood parquet. In 2020, Bauwerk sold some 8.2 million square metres of parquet.

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